

**ST. JOHN BOSCO CATHOLIC SCHOOL  
SCHOOL ADVISORY BOARD MEETING AGENDA  
Monday, September 24, 2019**

Meeting Time: 5:30 p.m. to approximately 7:15 p.m.

Location: St. Benedict (Church Conference Room)  
16223 S. 48th Street  
Phoenix, AZ 85048

Voting Board Members:

Cheryl O'Malley (CO) - absent  
Erica Seidel (ES)  
Holly Forseth (HF) - absent  
Marianne Biegler (MB)  
Dianne Hansen (DH), Secretary  
Krista Loew (KL), Vice President  
Greg Skrovan (GS)  
Ryan Whitlatch (RW), President, Chair  
Brian Wiscombe (BW)

Ex-officio Non-Voting Board Members:

Fr. James Aboyi (JA), Pastoral Administrator  
Anita Petitti (AP), Principal, Administrative Officer  
Jeannette Vanderah (JV), Faculty Representative  
Jamie Bescak (JB), Pre-School Director  
Marilyn Johnston (MJ), Parish Council Representative

Guests: Peter Rady Pentek

1. Meeting came to order at 5:37. Opening prayer by RW.
2. Principal's report
  - a. From the instructional update email, one email has been received by AP which was concerning, and 6 other emails which were positive.
  - b. No board members received any negative feedback
  - c. Enrollment – To address concerns that the school is losing enrollment, and is a drain on the Church, AP compared enrollment with nearby Catholic schools – both are down, and measures are being taken in regards to cost savings. Both have smaller PreK and K classes. Current enrollment at SJB is 335. Catholic schools across the nation are suffering for enrollment, the number one reason being financial (tuition). SJB has 40 kids in kindergarten, which is the biggest K class here within the last 6 years. Currently sixth grade has been increasing and is the largest class at the school. Question from the board: is there a marketing campaign from the diocese to support Catholic education in general? Across the board it seems that enrollment is relatively flat on average. Strong connection to the STO's is very helpful. JB is increasing STO meetings when parents on campus (e.g. open house). It's been a challenge to have parents fill out STO paperwork. Most families who are in need receive a scholarship.
  - d. Grandparents Club – SJB and St. Benedict's grandparents are all welcome to come join. First meeting is Monday 9/30 in the Chapel right after courtyard prayer.
  - e. Parking – Still receiving emails about concerns – aggressive driving, etc. Some people are parking in paid spots as well. Staff are watching out for issues in parking lots. Looking into 15 MPH signs. AP is physically standing in the parking lot to help bring awareness and slow people

down. Monday's are the worst. No feedback regarding people leaving the gates that are now locked.

3. Pre-school Director report
  - a. Gearing up for open house
  - b. PreSchools are all on track and in routines
4. Marketing
  - a. Billboard is going up very soon on the South 143 and the I-10, new billboard structure
  - b. Will be up until all slots are full/sold out
  - c. Received feedback on web site, widget for Instagram will be added
  - d. Webmaster takes time (ticket system)
  - e. Website will have info on the news shows etc
  - f. Hoping to be on a news show again this year
  - g. Asking all board members assist at Church to help advertise during Catholic schools week; wear SJB shirt and have kids to wear uniforms. There will be a table set up. Help answer questions, etc. JB will send out SignUp when it gets closer, and will reach out with more info.
  - h. Also, during ministry fair.
  - i. Social Media is going well. 144 followers, want more followers. Now posting 3-5 times/week.
  - j. There have been roughly 8 tours since the beginning of the year.
  - k. Still a waiting list for 3s program; will open another class once the list reaches 10.
5. Father's report
  - a. Within October, annual report will be given to parishioners. Council meetings next week will review Church and school report, looking back to see trends for attendance at mass and financials to help plan for the future. Expecting loan for new Church to be paid off in 10-12 years.
  - b. Ministry fair on October 5<sup>th</sup>. Need SCRIP office to be present. JB will help communicate that.
  - c. Working on new security system for parish and school. PR mentioned that Phoenix police would do a free assessment of security of Church and school campus. Looking for a grant to upgrade all cameras in school and Church campus.
  - d. Youth choir Jr High and High School now at the parish for Sunday evening mass. Population of mass is increasing. Looking for ways to have young people involved more. Looking at a elementary youth choir.
6. RW overview
  - a. Reviewed members and terms
  - b. RW recommended that new board members review the expectations, and reminded the board members that there is a level of discretion expected of board members regarding confidential issues.
  - c. RW recommended the board members read through what a school advisory board is (and isn't) and walked through deck that was presented at a past in-service.
  - d. RW asked that board keep in mind any parents who may be good applicants for advisory board for those who are on the last year of their terms
  - e. RW shared diocesan informational videos to School Boards
  - f. RW shared personal goal of moving away of status updates and towards a SWOT analysis and a 5 year plan. Use the SWOT process to complete by March 2020.
7. Peter's update
  - a. Night of Hope at Xavier, tickets online, November 2<sup>nd</sup>. Fundraiser for students in needs.
  - b. Catholic schools week at end of January, rally is January 29<sup>th</sup> in the bowl area.
8. Administrative items
  - a. August notes should be reviewed and will be approved via email
9. KL closed meeting with prayer at 7:00 PM