

## SJB Advisory Board Meeting Minutes

11/27/17

Attendants: Dianne Hansen, Kevin Raub, Colleen Ruiz, Ryan Whitlach, Sam Root, Anita Petitti, Micah Arnold, Sarah Lisi, Jennie O'Hea, Lori Cook,

Parents: Trish LaMagne

Principals Report – Welcomed Jennie O'Hea to board she will be finishing up Cency's term. Running With Rosco went really well. PTO went into the event with 9K, the donations will be keeping coming in. They had pizza sales and yogurt sales at the event. Student Council ran out of pizza. There was a dance Friday night after RWR, run by Student Council. They had a great time, there will be two more. One with 7<sup>th</sup> & 8<sup>th</sup> grades and one in the late spring with 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grades. The last Advisory Board meeting for 2017 will be Monday Dec 11<sup>th</sup>, which will be the Advisory Board Christmas party hosted by Sarah Lisi. Health update for Fr. Bob, scan showed progression, working on blood clot in leg to spend time with family and to come back. Fr. Raymond is doing duties in his absence, he went to NM for a family emergency.

Good open house, there were 20 families. Positive feedback about the campus, lots of families from Gods Garden. Space is an issue for PreK, because of all of the interest. Thinking of perhaps using mobile minis for portable classrooms, all in planning stages. They have students that have parents that were graduates who now have children coming and are interested in coming back. (Question from Board: What's the conversion rate of those that came to open house?)

Enrollment is currently the same, Helen Venable has tours all week. There is a Dec 15<sup>th</sup> target for website relaunch. For families interested in coming after Christmas. The Blessed Beginnings class is a toddler/parent class that will be starting in 2018. Blessed Beginnings will be promoted at Open House. Will need to get information from Jamie, has there been families signing up. Church is working more closely with school.

Technology – Mr. Macdonald is waiting to hear back about web access points. Ryan Whitlach will be helping to hardwire Apple TV in some of the classrooms.

Finance – Year to date numbers will be another year of maintaining a hardline on expenses, operating deficit year. Through September, 14 K operating deficit. 170K operating deceit, 34k cash flow positive. 5K capital expenditures for Media Room that was earmarked from gala funds.

The Finance Committee would like to have tuition set for Catholic Schools week, by the next meeting they anticipate tuition will be set. Advisory board will ratify tuition. They are trying to get numbers in December but has yet to be decided. Questions from Boards: Do considerations for extra space impact the decision on tuition? Not connected to that, perhaps consider that in the decision. Middle school is push for St. John Bosco and Diocese. Communication is still key to help families best understand what is

happening at the school. Marketing committee is no longer there, no outside companies helping. Explore marketing committee needs. (Side note video that was requested by father Bob in September meeting.) Media room effective marketing tool.

Facilities – If portables are in the future for the preschool, having restroom facilities will make it easier for students and with security. Tan umbrellas can be found at Costco

Dads Club – Final numbers for tailgate night was \$450 profit. Black Friday there is flag football, Turkey Ball. Glow golf was a success, a good mix of different age students and parents.

PTO - \$4500 was the profit on Harvest Fest, the set up was great. Dads Club and PTO are joint effort for Santas Workshop. December 20<sup>th</sup> starting at 7 am. Breakfast, selfies with Santa, holiday boutique for kids gifts for family and friends.

New Business – New strategic objectives for board, tbd.

Meeting closed at 6:05 for closed executive session.

Minutes respectfully submitted by Sarah Lisi