

SJB Advisory Board

February 26, 2018

Meeting Began at 5:35

Opening Prayer by Fr. Bob Binta

Attendants: Fr. Bob Binta, Anita Petitti, Sam Root, Jena Gump, Kevin Raub, Dianne Hansen, Colleen Ruiz, Sarah Lisi, Micah Arnold, Jennie O'Hea

Minutes were approved

Pastors Report- Fr. Bob thanked the board for being at the meeting and working towards the good of the school. Father enjoyed the Science Fair, he felt that the academics have been really focused on in the past year. He is very happy with the teachers. Saturday was Family Service Saturday, families from the school that don't attend St. Benedict were there at the event. Making sure that as board members we are making sure that other families are happy and re-enrolled. He welcomed Jennie O'Hea to the board.

Principals Report – reported that the Science Fair was great and the STO fair was the next night. Jamie Becak shared her story at the STO fair, which was a nice personal touch to explain how you can get your tuition covered. Anita partnered with a St. Thomas the Apostle Principal, they have a parent who is very passionate about getting STO funds for students. She shared their pamphlet on how they convey the message of tax credits. CEA is doing a promotion at Holy Spirit this weekend, they would like a student there in uniform to pass out information for the masses next weekend.

Melanie Barthe, she won the regional spelling bee last Saturday, she is competing in the State Spelling Bee, Saturday March 24. This Friday Christian Service Reception 4:30-6:30, also this Friday there is the school Stations of the Cross. There were 4 recipients this year Michael Lisi, Audrey Wood, Kate Rafford and Luisa Casillas.

Introducing a new program to reduce stress, working with body and motion while reciting Scripture and would like to pilot it at some of the Catholic School. She in-serviced the faculty Friday, she will be at the coffee talk and it's free for 6 months for our school. The program is called Prayer Motion.

Lori Cook and Anita Petitti met with a soccer company called Challenger Sports for a soccer camp for the summer. They are putting together a cost sheet for the school. The coaches are from the UK and Brazil. We would charge the company for the use of the field, they will give references for other schools. Worth exploring as long their references are good, making sure that they have experience with the AZ heat.

Technology – N/A

Finance – Sam Root reported tracking right with budget, nothing surprising. Next Finance meeting will be in April to discuss budget for upcoming school year.

Marketing – Kevin Raub mentioned digital marketing with Google AdWords, pay per clicks, Kevin Raub was willing to run the campaign if SJB was willing to pay for AdWords. We discussed using Google AdWords, Facebook marketing efforts, and email acquisition. Everyone will look at website, and give their feedback to Kevin Raub. Anita is meeting with Mrs. McDonald on Thursday and she will take information

Facilities – Discussed replacing the “Interparish” on the front gate, will check with 8th grade gift.

Dads Club – No report

PTO – No report

New Business – Initiate recruiting for next year’s board, with a good link to the website. Need applications by the April meeting, the May meeting will be the last one.

Anita gave everyone a sponsorship packet for the Gala, to reach out to one sponsor.

Minutes respectfully submitted by Sarah Lisi