

**ST. JOHN BOSCO CATHOLIC SCHOOL  
SCHOOL ADVISORY BOARD MEETING AGENDA  
Monday, March 25, 2019**

Meeting Time: 5:30 p.m. to approximately 6:30 p.m.

Location: St. Benedict (Church Conference Room)  
16223 S. 48th Street  
Phoenix, AZ 85048

Voting Board Members:

Cency Alexander (CA)  
Holly Forseth (HF)  
Dianne Hansen (DH), Secretary  
Krista Loew (KL)  
Sam Root (SR), President, Chair  
Colleen Ruiz (CR)  
Greg Skrovan (GS)  
Ryan Whitlatch (RW), Vice President  
Brian Wiscombe (BW)

Ex-officio Non-Voting Board Members:

Fr. James Aboyi (JA), Pastoral Administrator  
Anita Petitti (AP), Principal, Administrative Officer  
Jena Gump (JG), Faculty Representative  
Jamie Bescak (JB), Pre-School Director  
Marilyn Johnston (MJ), Parish Council Representative

Guests: Courtney Haindel (CH), FACTS SIS, Customer Relationship Manager, Western Region

AGENDA			
1.	Opening Prayer	SR	1 min
2.	Approval of minutes from previous meeting held February 25, 2019	SR	1 min
3.	Procedural matters	SR	1 min
4.	Marketing to Millennials	CH	30 min
5.	Summer program follow-up	SR	5 min
6.	SAB committee reports	SR	5 min
7.	Principal's report	AP	5 min
8.	Pre-School Director's report	JB	5 min
9.	Pastor's report	JA	5 min
10.	Administrative and other items	SR	5 min
11.	Closing Prayer	JA	1 min
	Closed Session	SR	TBD

**1. Call to Order, Opening Prayer**

The Chair declared a quorum present and called the meeting to order at 5:30pm. Fr. James led the group in opening prayer.

**2. Approval of Previous Minutes**

The Chair acknowledged to approval of meeting minutes (via email) from previous meeting held February 25, 2019. Minutes will be published.

**3. Procedural Matters**

n/a

**4. Marketing to Millennials**

CH attended recent SJB In-Service and agreed to talk through presentation on Marketing to Millennials.

- a. Millennials are not having children (56% are childless) = smaller child population
- b. Schools cannot necessarily rely on re-enrolling families every year, so must treat existing families similar to a potential new family.
- c. Recommendation to offer virtual open house, post video moments to tell a success story
- d. JB working on virtual open house
- e. Presentation materials shared with board
- f. Many good points for Marketing to consider going forward

**5. Summer Program Follow-Up**

- a. Link is up and live for sign up.
- b. People have viewed site, will keep following activity.
- c. STEM Camp at \$200 price point, break-even is about 10 students

**6. Committee Reports**

- a. Finance committee
  - i. Tracking with budget, enrollment is tracking to 356

**7. Principal's Report**

- a. Parent survey went out – initial parent feedback is, as follows:
  - i. Due to character limitations, parents were not always able to enter sufficient feedback.
  - ii. Not enough time to complete survey
- b. Therefore, decision was made to re-open survey to add feedback
  - i. AP will work with Mr. MacDonald to re-send survey
- c. Enrollment has picked up; we've gained 44 students and lose 38 with 8<sup>th</sup> grade leaving
- d. Contrary to rumors - there is no plan to reduce all grade levels to single classrooms. Classroom size and necessary resources are evaluated on an individual basis.
- e. Good enrollment numbers will be added to the Bite.

**8. Pre-School Director's Report**

- a. Easter parade Saturday before Easter (Warner to Elliott)
  - i. PreK, 3s Kids
- b. Sharing 'Dream' video to local parishes
- c. Tuition/Tax Credit night this Thursday

- i. Will have Chromebooks ready for those who want to re-enroll while there
- ii. BW and SR have offered to be available to help with questions
- d. JB will ask IBE and AZ for Ed regarding less available funds for STO's
- e. SR can put together a blurb to aid parents with STO interaction with AZ income taxes

**9. Pastor's Report**

- a. St Benedict bought a table for the gala
- b. New music director at parish to start soon

**10. Administrative and other items**

Reminder to recruit new applicants to sit on the board

- a. Vote in next meeting
- b. New member will sit in May meeting
- c. Three members are in their 3<sup>rd</sup> year of their first term
  - i. All are invited back for a 2<sup>nd</sup> 3-year term

**11. Closing Prayer**

Fr. James led the group in closing prayer at 6:38pm.

**12. Closed Session**

n/a